

Ogilvy & Ogilvy Inc.



**APPS
ON TAP**

CASE STUDY

The Apps on Tap Solution

Bruce and David weren't spending enough time on the business. Fully outsourcing their IT was a major objective.

Apps on Tap addressed these issues by hosting a common database and file structure on our Application Hosting service. All the applications Ogilvy & Ogilvy used were deployed at our datacentre giving On-Demand access from any Internet connection. This would allow both offices to share the same files and Insurance databases.

The Toronto office was brought on first with the Montreal office joining several months later. The Montreal office data was merged with the Toronto data and the FAX server was moved to the Apps on Tap datacentre allowing both offices to access FAX services. Email was moved to our Hosted Exchange service providing a common Enterprise level email, group scheduling, and shared contacts.

Finally both Montreal and Toronto offices were operating as a single organization.

The Power of One

Ogilvy & Ogilvy quickly realized the benefits of an On-Demand infrastructure.

"We don't have to spend any time on troubleshooting. No hands on network administration. We have one database, one email system; network administration is out of our hands."

"With a centralized network in a secure location, we are able to standardize processes across two organizations. Upgrades and maintenance routines apply to both offices. Only one person has to run our nightly utilities."

Bruce and David, now focus more on the business.

"This was always a planned benefit for us. Now we can concentrate on growth. We can acquire another brokerage office and have them running on our infrastructure very quickly. That turnaround time is a great benefit."

"The ability to access anytime, from home, or anywhere is a nice advantage."

"If an organization has multiple locations, wants to centralize data and reduce administration, has concern of security, availability, and up-time, they should definitely look into Apps on Tap."

Ogilvy & Ogilvy is a successful Insurance brokerage with offices in Toronto and Montreal

From their early beginnings in 1924, Ogilvy & Ogilvy have kept pace with the many changes that have taken place over the years, while maintaining personalized service for their clients.
www.ogilvy.ca

While running as a single organization, each office had its own systems. Data was not being shared effectively.

Bruce Ogilvy, President, describes the situation; "We were running two separate offices with two separate LANs, two File Servers, and one Fax Server in Montreal but not in Toronto. Two separate infrastructures for what was essentially the same business. We were using Outlook locally with POP mail."

Bruce was acting as Network Administrator in Montreal with his brother David taking on that same role in the Toronto office.

IT Environment and Challenges

Ogilvy & Ogilvy was running two offices in Montreal and Toronto on two separate Novell networks. Both offices were running independent databases and file systems.

Technology Summary

- Novell Servers
- Fax Server (Montreal only)
- POP Email

Key requirements

- Consolidate Montreal and Toronto Offices to common database
- Reduce Network Administration
- Security

"We had two separate ways of doing what was essentially the same business. Now both offices piggyback off the same resources."

Bruce Ogilvy, Ogilvy & Ogilvy Inc.